

FOR IMMEDIATE RELEASE

CONTACT:
Steven Kontz
(310) 295-9411
steven@splashlife.com

SPLASHLIFE, IN PARTNERSHIP WITH FUNNY OR DIE, ANNOUNCES THE COUNTRY'S TOP 30 COMEDIANS TO WATCH UNDER THE AGE OF 30

Los Angeles, April 28, 2011 — In partnership with comedy website Funny or Die, Splashlife, which opened its virtual doors on April 4 to serve as a new kind of membership network for the 75 million young Americans, released its list of 30 rising comedians from across the country all 30-years-old or younger. This serves as the second group of what will become a regular monthly feature on the website. Future "30 Under 30" classes will include educators, social entrepreneurs, civic leaders, and chefs.

"It's a unique time in comedy. Never before has it been easier for people to see, hear, and discover new comedians," says Mike Farah, President of Production, Funny or Die. "Between Twitter, Tumblr, Facebook, podcasts, and online videos on comedy sites like Funny or Die, audiences can experience these emerging voices in brand new ways that inspire and empower the artist to constantly create. We at FOD congratulate the 30 under 30 comedians, and promise to always support them, even if it means reading through all 38 Tweets you send out a day."

April's impressive list of "30 Under 30: Comedians" includes stand-up comedians, writers, actors, improv and sketch artists, as well as a Twitter comedian. Young people from Los Angeles, New York, Seattle, San Francisco, Portland, and Chicago are included.

"One of the last bastions where the art prevails is comedy; you either are funny — or you're not," says comedy icon Whoopi Goldberg. "If say, a reality star wants to try their hand at it, or a politician or anyone else out there, they find out really fast that you have to have that funny gene. Comedy is an art form and the 30 under 30 comedians you're about to meet are artists."

Splashlife, the latest endeavor of social entrepreneur Melissa Helmbrecht, provides a network of support and information for a rising generation of young Americans who are facing a time of epic uncertainty. Splashlife's business model rivals the scope and power of the AARP, with a focus on these young people who have no such community or advocacy group.

For more information on Splashlife and its "30 Under 30: Comedians," visit <http://splashlife.com/article/30-under-30-comedians-watch?page=3>